



CLEARED FOR TAKE-OFF.

MUSE HOLLIDAY

ABOUT US

MUSE HOLLIDAY
is a creative catalyst
CONSULTING,
FINANCIAL SERVICES &
COMMUNICATIONS
BOUTIQUE, committed to
global ideation and
delivering innovative
and bankable results
to every culture
consortium.





WE BELIEVE

MUSE HOLLIDAY
believes the financial
success of your
business depends upon
staying several steps
ahead of your
competition and
cultivating untapped
resources.





OUR PROMISE

MUSE HOLLIDAY will identify and capture these specific target markets to increase bottom-line returns and create trend-setting exposures to place your brand as a premium provider.





WHAT WE DO

MUSE HOLIDAY offers comprehensive Business To Business [B2B] solutions with a focus on Development, Finance, Marketing, Production, Publicity, and Sustainability for clients in the following market sectors:

- Automotive
- Communications
- Energy, Utilities & Mining
- Engineering & Construction
- Entertainment & Media
- Fashion, Retail & Consumer
- Financial Services
- Gaming, Hospitality & Leisure
- Government & Public Services
- Healthcare
- Pharmaceuticals & Life Sciences
- Real Estate
- Technology
- Transportation & Logistics.





VAULT OF SERVICES

Following is a list of services broken down by category:

DEVELOPMENT

- Artist and Talent Procurement
- Brand and Strategic Planning
- Business Plan, Pro Forma and Budgets
- Conceptual Ideation and Design
- Incubators and Accelerators
- Licensing, Copyright and Chain of Title
- Packaging and Manufacturing
- Risk Mitigation
- Screen Writers, Scripts and Breakdown
- Sports Team Assembly
- Studies and Market Analysis
- United Nations

FINANCE

- Asset Management
- Asset Monetization
- Distribution (Domestic, International & WW)
- Family Office
- Film Funds
- Financial Industry Network Provider
- Grants and Humanitarian Aid
- Match Funding (pari-passu)
- Prints and Advertising
- Tax Credits
- Venture Capital

MARKETING

- Activations
- Brand Campaigns
- Digital Communications
- Product Placement
- Social Media and Viral Tactics
- Sponsorships





VAULT OF SERVICES

PRODUCTION

Animation, Digital SFX and Hologram
Casting and Celebrity Wranglers
Event and Mass Logistics
Entertainment Industry Network Provider
Entertainment News Correspondent
Fashion Shows and Photography
Film, TV and Commercials
Guilds and Unions
Hollywood Celebrity Lounges
Insurance and Completion Bonds
Local, National and International Authorities
Locations and Permitting
Music Concerts, Arena Tours and Festivals
Sports Team Management
Ticketing, Merchandise and Swag
Travel and Hospitality

PUBLICITY

Ambassador and Diplomatic Liaison
Crisis Management
Entertainment News Reporter
Hollywood Celebrity Press/Media Suites
Local, National and Global Campaigns
Press and Media Junkets
PR Industry Network Provider
Reporters and Journalists
Radio
Specialty Gifts and Gift Bags
Still Photographers
Stylists and Etiquette

SUSTAINABILITY

Accreditation, Certifications and Compliance
Clean-up, Recycling and Resourcing
Disaster Relief
Green Industry Network Provider
Global Humanitarian Support
United Nations





CORPORATE SUSTAINABILITY

At MUSE HOLLIDAY, we take our responsibility to the environment seriously. As a Consulting, Financial Services & Communications Boutique, we have a central responsibility as a steward of the Global Sustainability Movement to the capital markets and this obligation underscores the services we offer, the employees we hire and promote, the clients we engage with, and the way we intersect with and invest in our communities.

We've built a solid reputation for professionalism by delivering on our commitments in line with professional standards and our core values.

Our Corporate Responsibility commitments are best understood through the four pillars we use to help guide our actions: Integrity; Corporate Citizenship; Diversity & Inclusion; and the Environment. Taken together, these pillars create value for our partners, employees, clients, communities, and the capital markets we serve all around the world.





OUR CLIENT LIST

"We believe it's all about maintaining great relationships."

Heather R. Holliday, Chairman & CEO
MUSE HOLLIDAY, INC



FILM & TV

PACKAGING | DISTRIBUTION

"MARY MOTHER OF CHRIST"

Lionsgate / \$10M USD

"INCANDESCENT"

George Clooney & Robert De Niro

"GOD'S MISTRESS"

Cate Blanchett

"TULIA TX"

Halle Berry & Billy Bob Thornton

"FRIENDS AGAIN"

Luke Wilson & Giovanni Ribisi

"THE DIAMOND SKY"

Patrick Dempsey

"CREW"

John Carrol Lynch & Amanda Bynes

"WILD HORSES"

Mickey Rourke, Brad Pitt, Josh Brolin & Sean Penn / \$20M USD

"BIG STONE GAP"

Ashley Judd & Whoopi Goldberg

"REGULATOR"

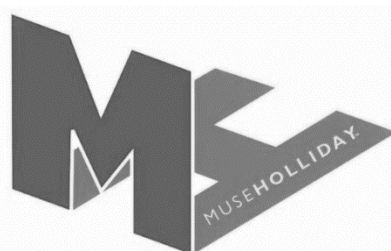
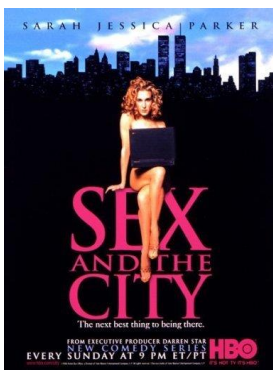
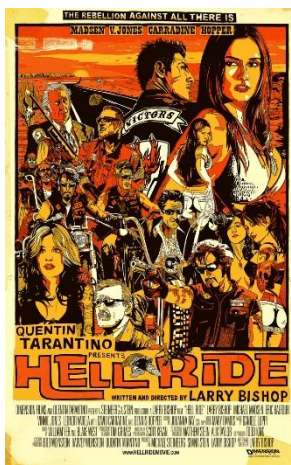
Josh Hartnett

"CAPA"

Jessica Beal & Pierce Brosnan

"VINTAGE MUSCATEL"

Richard Gere





MUSIC & TOURS



RECORDS



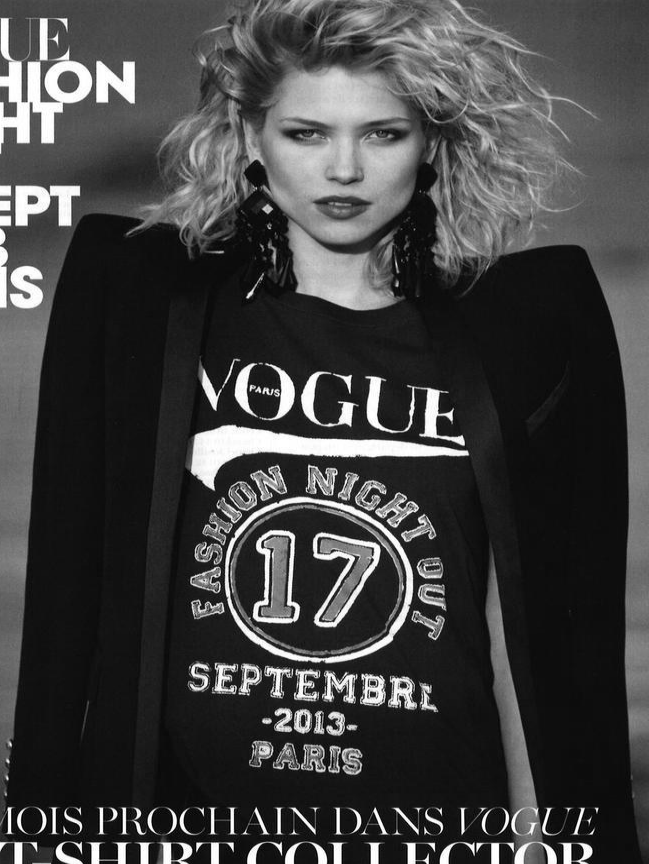
UNIVERSAL MUSIC



SONY MUSIC



VOGUE
FASHION
NIGHT
OUT
17 SEPT
2013
PARIS



LE MOIS PROCHAIN DANS *VOGUE*
LE T-SHIRT COLLECTOR
de la **VOGUE FASHION NIGHT 2013**
en kiosque le 22 août, en édition limitée

FASHION



Mercedes-Benz
FashionWeek

**NEW YORK
FASHION
WEEK**

**PARIS
FASHION
WEEK**



RACHEL ZOE

 
VALENTINO kate spade
NEW YORK

Tyler Alexandra
TYLER/ALEXANDRA/BAGS


HERMÈS
PARIS

LV
LOUIS VUITTON

RALPH LAUREN
Black Label

CFDA
COUNCIL OF FASHION DESIGNERS
OF AMERICA

ON
SIX
TH

Patricia Field
nyc





BRANDS

AUTOMOTIVE: Ford; Nissan; Lexus; Chevy/GM; Toyota/Scion; Chrysler/Fiat; BMW/Mini; Mercedes; Hyundai; Porsche; Volvo; Ferrari; Geico; NAPA; KIA; Tago; Panoz Racing; Dempsey Racing

BEVERAGES: Coke; Pepsi; Red Bull; Starbucks; Anheuser Busch; Gallo; VERVE; Honest Tea; Miller Brewing; Diamond Spirits/Royal Dragon Vodka; Boisset; Folio Wine; Phillip's Distilling

FINANCE: Master Card; Chase Sapphire; American Express; VISA; Equifax; MetLife; Genetrix Society

FOOD: Pepsico; Taco Bell; McDonald's; Burger King; Publix; Mars; Papa Johns; Buckhead BBQ

HOSPITALITY: Delta; AirTran; Southwest; Net Jets; Starwood; Four Seasons; Ritz Carlton; UBER; Crosby Street Hotel; Soho House

RETAIL: Target; JC Penney; Walmart; Ralph Lauren; Canon; Home Depot; UPS; Russell Athletics; HOLST Galleries London

SPORTS: Jets; Giants; Falcons; Hawks; Blank Foundation; Petty Holding; NCAA; International Polo Club

TECHNOLOGY/TELECOM: Intel; Samsung; Apple; Cisco; HTC; Sprint; Verizon; AT&T; T-Mobile; Sonos; LG Electronics; Microsoft; Lenovo; Google; Facebook

Complete List of Brands Available Upon Request.





HUMANITARIAN

PROJECT GREEN



AWARDS & FESTIVALS





GEORGE CLOONEY
Tango / Emmys

LOUNGES & SUITES



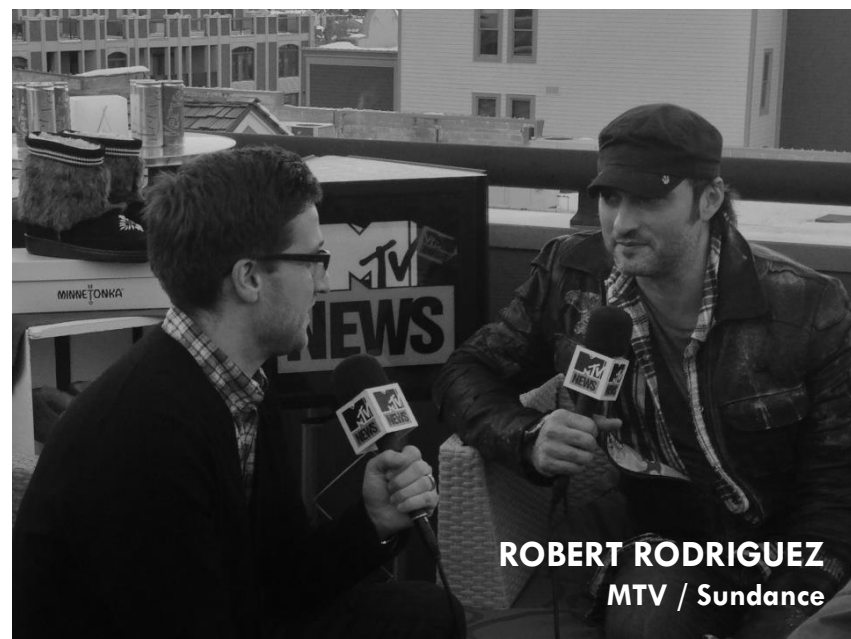
PARIS HILTON



ADRIAN GRENIER



DEMI MOORE



ROBERT RODRIGUEZ
MTV / Sundance





PRESS & MEDIA



BEHIND THE SCENES



HEATHER R. HOLLIDAY
Chief Executive Officer
imdb.com/name/nm1392873



KIM KREISS
Chief Strategy Officer
imdb.com/name/nm5462483



EDWARD D.S. KENIMER, III
Chief Relationship Officer





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WWW.MUSEHOLLIDAY.COM